



WLOS Asheville  
110 Technology Dr  
Asheville, NC 28803

Buying Time Media  
650 Massachusetts Ave NW  
Ste 210  
Washington, DC 20001

## Contract # 1354970

**Schedule Dates** 10/23/12-10/29/12  
**Advertiser** Dalton For Governor (71487)  
**Agency** Buying Time Media (1779)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** DALTON FOR GOVERNOR (444738)  
**Salesperson** Millennium/PHL, Philadelphia (1103)  
**Sales Office** Millennium Philadelphia  
**Buyer Name**  
**Phone/Fax** /  
**CPE** 2211  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** DALTON FOR GOVERNOR  
DALTON FOR GOVERNOR

**Date Entered** 08/15/12  
**Last Modified** 10/02/12  
**Entered By** Louise Palmer  
**CO-OP** No  
**Headline #** ECR09790223  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$4,721.25  
**Net Total** \$26,753.75  
**Sales Tax**

## Asheville (WLOS)

By Broadcast Month	Spots	Rate
Oct. 2012	43	\$24,950.00
Nov. 2012	10	\$6,525.00
<b>Grand Total:</b>	<b>53</b>	<b>\$31,475.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / News	10/28/12-10/28/12	2	:30	5:59A- News-News 13 @ 6am Sunday	1							X				Asheville (WLOS)	NEWS LEVEL 2	8/15/12
1.1	Normal Line / News	10/28/12-10/28/12	3	:30	5:59A- News-News 13 @ 6am Sunday	1							X	1	\$150.00	\$150.00	Asheville (WLOS)	NEWS LEVEL 2	10/2/12
2.0	Revised Line / News	10/27/12-10/27/12	2	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X					Asheville (WLOS)	NEWS LEVEL 2	8/15/12
2.1	Normal Line / News	10/27/12-10/27/12	3	:30	5:58:40A- News-News 13 @ 6am Saturday	1						X		1	\$150.00	\$150.00	Asheville (WLOS)		10/2/12
3.0	Revised Line / News	10/28/12-10/28/12	2	:30	8A- ABC-Good Morning America Sunday	1							X				Asheville (WLOS)	GMA LEVEL 2	8/15/12
3.1	Normal Line / News	10/28/12-10/28/12	3	:30	8A- ABC-Good Morning America Sunday	1							X	1	\$350.00	\$350.00	Asheville (WLOS)		10/2/12
4.0	Revised Line / News	10/27/12-10/27/12	2	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X					Asheville (WLOS)	NEWS LEVEL 2	8/15/12
4.1	Normal Line / News	10/27/12-10/27/12	3	:30	6:58:20A- News-News 13 @ 7am Saturday	1						X		1	\$225.00	\$225.00	Asheville (WLOS)		10/2/12
5.0	Revised Line / News	10/27/12-10/27/12	2	:30	8A- ABC-Good Morning America Saturday	1						X					Asheville (WLOS)	GMA LEVEL 2	8/15/12

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Date:

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5.1	Normal Line / News	10/27/12-10/27/12	3	:30	8A- ABC-Good Morning America Saturday	1						X		1	\$350.00	\$350.00	Asheville (WLOS)		10/2/12
6.0	Normal Line / News	10/23/12-10/29/12	2	:30	8A- 9A (EST)		1	1	1	1	1			5	\$1,200.00	\$6,000.00	Asheville (WLOS)	GMA LEVEL 2	8/15/12
7.0	Revised Line / News	10/24/12-10/29/12	2	:30	5:28A- News-News 13 Early 530a		1		1	1	1						Asheville (WLOS)	NEWS LEVEL 2	8/15/12
7.1	Normal Line / News	10/24/12-10/29/12	3	:30	5:28A- News-News 13 Early 530a		1		1	1	1			4	\$300.00	\$1,200.00	Asheville (WLOS)		10/2/12
8.0	Revised Line / News	10/28/12-10/28/12	2	:30	10:59:56P- News-News 13 11p Late News	1							X				Asheville (WLOS)	NEWS LEVEL 2	8/15/12
8.1	Normal Line / News	10/28/12-10/28/12	3	:30	10:59:56P- News-News 13 11p Late News	1							X	1	\$700.00	\$700.00	Asheville (WLOS)		10/2/12
9.0	Revised Line / News	10/28/12-10/28/12	2	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X				Asheville (WLOS)	NEWS LEVEL 2	8/15/12
9.1	Normal Line / News	10/28/12-10/28/12	3	:30	6:58:20A- News-News 13 @ 7am Sunday	1							X	1	\$225.00	\$225.00	Asheville (WLOS)		10/2/12
10.0	Revised Line / News	10/23/12-10/29/12	2	:30	5A- News-News 13 Early 5am		1	1	1	1	1						Asheville (WLOS)	NEWS LEVEL 2	8/15/12
10.1	Normal Line / News	10/23/12-10/29/12	3	:30	5A- News-News 13 Early 5am		1	1	1	1	1			5	\$200.00	\$1,000.00	Asheville (WLOS)		10/2/12

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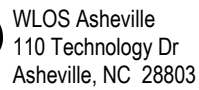
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11.0	Revised Line / News	10/23/12-10/29/12	2	:30	12:30P- News-News 13 at 1230p		1	1	1	1	1						Asheville (WLOS)	NEWS LEVEL 2	8/15/12
11.1	Normal Line / News	10/23/12-10/29/12	3	:30	12:30P- News-News 13 at 1230p		1	1	1	1	1			5	\$350.00	\$1,750.00	Asheville (WLOS)		10/2/12
12.0	Revised Line / News	10/23/12-10/29/12	2	:30	11:58:41A- News-News 13 at Noon		1	1	1	1	1						Asheville (WLOS)	NEWS LEVEL 2	8/15/12
12.1	Normal Line / News	10/23/12-10/29/12	3	:30	11:58:41A- News-News 13 at Noon		1	1	1	1	1			5	\$400.00	\$2,000.00	Asheville (WLOS)		10/2/12
13.0	Revised Line / News	10/23/12-10/29/12	2	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1						Asheville (WLOS)	NEWS LEVEL 2	8/15/12
13.1	Normal Line / News	10/23/12-10/29/12	3	:30	4:59P- News-News 13 First News At 5p		1	1	1	1	1			5	\$600.00	\$3,000.00	Asheville (WLOS)		10/2/12
14.0	Revised Line / SPOT	10/23/12-10/29/12	2	:30	4:00:30P- Katie		1	1	1	1	1						Asheville (WLOS)	KATIE	8/15/12
14.1	Normal Line / SPOT	10/23/12-10/29/12	3	:30	4:00:30P- Katie		1	1	1	1	1			5	\$175.00	\$875.00	Asheville (WLOS)	KATIE	10/2/12
15.0	Revised Line / News	10/23/12-10/29/12	2	:30	5:28P- News-News 13 at 5:30p		1	1	1	1	1						Asheville (WLOS)	NEWS LEVEL 2	8/15/12
15.1	Normal Line / News	10/23/12-10/29/12	3	:30	5:28P- News-News 13 at 5:30p		1	1	1	1	1			5	\$700.00	\$3,500.00	Asheville (WLOS)		10/2/12

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<b>Salesperson</b>	Millennium/PHL, Philadelphia (1103)
<b>Sales Office</b>	Millennium Philadelphia
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<b>Phone/Fax</b>	/
<b>CPE</b>	2211
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<b>Billing Type</b>	Weekly/Irregular
<b>Comments</b>	DALTON FOR GOVERNOR DALTON FOR GOVERNOR

<b>Asheville (WLOS)</b>		
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[illegible]

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